

Scera

OREM'S COMMUNITY OWNED
THEATRE . . .



MORE THAN THAT,

**Sharon's Community Educational
and Recreational Association—**
Designed to provide a complete and
Wholesome Recreational Program for
this Community.

SCERA RECREATION • • •

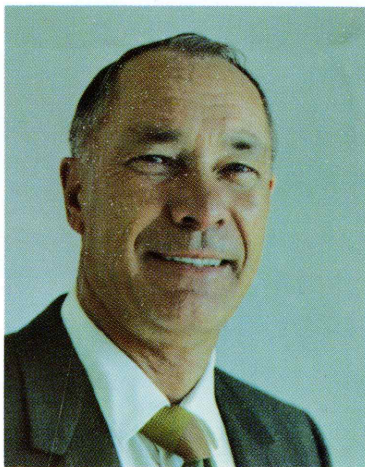


SCERA Swimming Pool

SCERA acts as the agent for Orem City and the Alpine School District in administering the community recreation program on a year around basis.

EACH year, thousands of persons participate in a wide range of activities, ranging from boys' and girls' sports to skiing instruction, summer orchestra and band, men's basketball and special swim classes at the SCERA Pool.

DURING the summer months thousands of youngsters are enrolled in the Children's Recreation Program which features such activities as handicraft, dancing, story telling and sports.



Parlell Peterson
Recreation Director

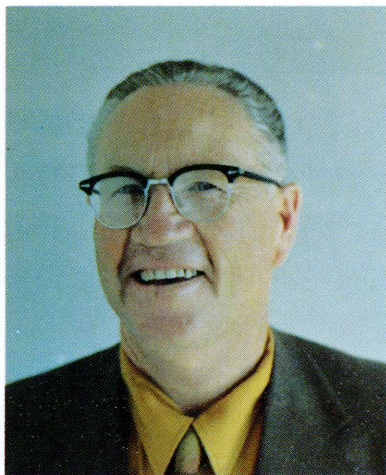


Hundreds enjoy playing softball and baseball.

MEET THE MANAGER

M. Dover Hunt

has served as SCERA Manager for the past 20 years. Under his direction the community recreation program has been expanded greatly, and much progress has been made in the purchase and development of the 23-acre SCERA Park.



SCERA ALSO STANDS FOR SERVICE

Since the theatre opened back in 1941, hundreds of people have served in various capacities on the staff, giving their time without remuneration.

This spirit of service has characterized the activities at SCERA from the beginning, and made possible the margin of profit necessary to retire the obligations on the building and develop a beautiful park and swimming pool.

WHO OWNS SCERA?

YOU own SCERA. Each resident of the Orem area is an equal shareholder in Sharon's Community Educational and Recreational Association.




SCERA Park and Picnic Pavilion



REPRESENTING THE COMMUNITY in the management and direction of the affairs of Sharon's Community Educational and Recreational Association (SCERA) in 1971 are: *first row, left to right:* M. Dover Hunt, manager; Harley M. Gillman, vice president; Clifton M. Pyne, president; Zane Alder, board member; and Richard E. Carruth, secretary. *Back row:* Clyde E. Weeks, Jr., LeGrand Jarman, Robert Gillespie, Woodruff Jensen, Rex Blake and S. Grant Stevenson. *Absent:* Elwood Sundberg. At the annual meeting of SCERA held each year in September citizens elect board members from various community areas to represent them in formulating programs and establishing policies for the organization.

A Word About Motion Pictures:



Utah's Most Distinctive Theater

Scera

Dial 225-2560

Evening
Shows
7:30-9:40

SCERA FEATURES **ONLY** GOOD FAMILY ENTERTAINMENT.

FILMS ARE MOSTLY RATED **G**

ALL AGES ADMITTED
General Audiences

WITH A FEW SELECTED **GP**

ALL AGES ADMITTED
Parental Guidance Suggested

R AND **X** RATED FILMS ARE **NEVER**

SHOWN AT THE SCERA THEATRE.